

Empowering,
Engaging,
and Educating
for the Future
in Science,
Technology,
Engineering
and
Mathematics



Northern Virginia
Urban League

Empowering Communities.
Changing Lives.

22ND ANNUAL COMMUNITY SERVICE AND SCHOLARSHIP AWARDS DINNER

FRIDAY, APRIL 27, 2012 · 6:30 P.M.
THE HILTON MCLEAN, TYSON'S CORNER, VA

SPONSORSHIP OPPORTUNITIES

PRESIDENT'S CIRCLE

\$75,000

Participation includes Annual Dinner and Golf Tournament

Annual Dinner

Two Reserved tables for 10 each
Remarks by representative on program stage
Full-page Color Ad in commemorative program on back cover
Corporate logo prominently displayed in ballroom
Multi-media recognition at dinner
Prominent seating in ballroom
Link on NOVAUL website and listing in Annual Report
Corporate logo on invitation and program cover

Golf Tournament

Two Corporate Foursomes (8 players)
Corporate hole signage
Full-page Ad in commemorative program
Gift package for each participant

BENEFACTOR

\$50,000

Participation includes Annual Dinner and Golf Tournament

Annual Dinner

Two Reserved tables for 10 each
Remarks by representative on program stage
Full-page Color Ad in commemorative program
inside front or inside back cover
Corporate logo prominently displayed in ballroom
Multi-media recognition at dinner
Listing on NOVAUL website and in Annual Report
Corporate logo on invitation and program cover

Golf Tournament

One Corporate Foursome (4 players)
Corporate hole signage
Full-page Ad in commemorative program

DIAMOND SPONSOR

\$25,000

One Reserved table for 10
Full-page Color Ad in commemorative program
Multi-media recognition at dinner
Listing on NOVAUL website and in Annual Report
Corporate representative will be an award presenter on stage
Corporate logo prominently displayed in pre-dinner reception area

PLATINUM SPONSOR

\$15,000

One Reserved table for 10
Full-page Color Ad in commemorative program
Multi-media recognition at dinner
Listing on NOVAUL website and in Annual Report
Corporate logo on invitation

GOLD SPONSOR

\$10,000

One Reserved table for 10
Full-page Black and White Ad in commemorative program
Multi-media recognition at dinner
Listing on NOVAUL website and in Annual Report

SCHOLARSHIP UNDERWRITER \$5,500

Company named scholarship to benefit one youth
Company representative will present award on stage
Listing in commemorative program
2 Reserved dinner seats
Note: \$5,000 Direct Scholarship is Tax-Deductible

SILVER SPONSOR

\$5,000

One Reserved table for 10
Listing in commemorative program
Half-page Black and White Ad in
commemorative program
Multi-media recognition at dinner

BRONZE SPONSOR

\$3,750

One Reserved table for 10
Listing in commemorative program
Quarter-page Black and White Ad in
commemorative program
Multi-media recognition at dinner

COMMUNITY/TABLE SPONSOR \$2,750

(Non-Profit Organizations)

One Reserved table for 10
Listing in commemorative program

SPONSORSHIP INFORMATION

Contact Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number: _____ Fax Number: _____

Email Address: _____

METHOD OF PAYMENT

Enclosed Check in the amount of \$ _____ made payable to: **Northern Virginia Urban League**

Bill Credit Card in the amount of \$ _____ VISA Master Card American Express

Name as it appears on card _____

Card Number _____ Expiration Date _____

Billing Address: _____

Authorized Signature _____

I am unable to be a sponsor, please accept this contribution of \$ _____

SPONSORSHIP LEVELS - Please indicate your preference below

- | | | |
|--|--|---|
| <input type="checkbox"/> President's Circle \$75,000 | <input type="checkbox"/> Benefactor \$50,000 | <input type="checkbox"/> Diamond \$25,000 |
| <input type="checkbox"/> Platinum \$15,000 | <input type="checkbox"/> Gold \$10,000 | <input type="checkbox"/> Silver \$5,000 |
| <input type="checkbox"/> Scholarship Underwriter \$5,500 | <input type="checkbox"/> Bronze \$3,750 | <input type="checkbox"/> Individual \$250 |

SOUVENIR JOURNAL - Advertisement Specifications Information

Ad Deadline: March 23, 2012. All Ads must be in PDF or EPS format.

Ad Sizes: Full Page Ad: 8 1/2 x 11, Half Page Ad: 8 1/2 x 5 1/2, Quarter Page Ad: 4 1/2 x 5 1/2

Email your Ad to Prilla Stroman: dinner.ad@nvul.org or call 703-836-2858.

PLEASE MAIL RESPONSE FORM AND PAYMENT TO:

2012 Annual Dinner • Northern Virginia Urban League • 1315 Duke Street • Alexandria, VA 22314

FAX TO: 703-836-8948 or PAY ONLINE at www.nvul.org

Value of goods and services received on each table of 10 = \$1,400 (or \$140 per ticket).

All other donations are tax exempt to the extent allowable by law. NOVAUL is a 501c3 Organization (Tax ID 54-1530324).